

The Tindall Foundation

Funding and collaboration

Dave Richards, Projects & Strategy Manager, The Tindall Foundation

New Zealand Youth Mentoring Network Conference – June 2016

Money, money, money.....



Aotearoa New Zealand

- Total Population \approx 4.4 million
- Charities \approx 25,000
- Young people aged 12–25 \approx 20%
- Another great idea, but who's going to pay for it?
- How much funding is available?
- Private family foundation – not public money



And next year, and the year after, etc.....
.....more young people, more projects



TTF youth funding focus

- A few nationally-significant, proactive, systems-change, partnership projects
- Mainly youth employment focus (e.g. Youth Connections/Grow Our Own Workforce)
- Support for local 'youth development' projects delivered via TTF Funding Managers - ≤ \$15k p.a.
<http://tindall.org.nz/funding-managers/>

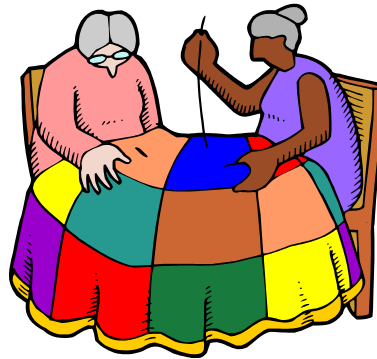


'Youth development' funding.

- Favour projects whose services align to policies and guidelines included in:
 - Guide to Effective Practice in Youth Mentoring in NZ: www.youthmentoring.org.nz
 - Code of Ethics for Youth Work in Aotearoa NZ: www.arataiohi.org.nz
 - Youth Development Strategy Aotearoa: www.myd.govt.nz/working-with-young-people/youth-development-approach



A patchwork of funding



- Government contracts
- Public health etc.
- Local authority
- Gaming and Licensing Trusts?
- Community Trusts
- Other philanthropy / donors
- Other income streams?? - donations, payroll-giving, fundraising, sale of goods/services, membership fees?

The 'Sustainability Dance'



Ideas.....

- ❑ One-off or development costs, preferred to recurring
- ❑ Incrementally-reducing funding through period of development
- ❑ Match-funding – other income sources promote ‘sustainability’
- ❑ No need to ‘grow like Topsy’
- ❑ Scale-up to national coverage – necessary? wise?
- ❑ ‘Mainstreaming’ to existing major organisation
- ❑ Merger, collaboration, back-office sharing
- ❑ Measure outcomes, demonstrate effectiveness & cost-effectiveness – show you are making a difference
- ❑ Funders have to decide where they think their limited money will do the most good



Collaboration

- **WORKING WITH**

- The situation of two or more people working together to create or achieve the same thing

- The Tindall Foundation –

 - “*serial and promiscuous collaborator*”

- But.....collaboration is not easy

The Working Together More Fund

- Established 2009
- Collaboration of 6 family foundations
 - Wayne Francis Trust
 - J R McKenzie Trust
 - Todd Foundation
 - The Tindall Foundation
 - Hugh Green Foundation
 - DV Bryant Trust
- www.workingtogether.org.nz

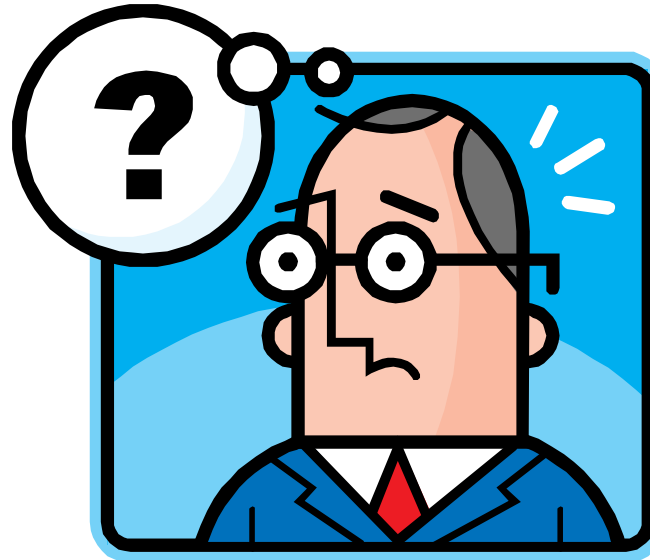
WTMF funding

- ❑ To increase community groups' joint efficiency or effectiveness - e.g. merging or sharing facilities, systems or staff
- ❑ Small-scale exploration of an idea for a collaborative initiative
- ❑ Small-scale start-up costs (e.g. equipment, consultancy expertise) for a collaboration
- ❑ Not 'business-as-usual' projects

WTMF 2009-15

- 938 applications received
- 201 collaborative initiatives funded
- Involving 731 community groups
- Average grant - \$9,358
- Application/grant numbers p.a. increasing
- Positive evaluation results

Any questions????



dave.richards@tindall.org.nz